

Stéphane Malégeant
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HEAD OF PRODUCT DEVELOPMENT DESIGN MARKETING

Français, Permis C
04 août 1975, un enfant
Permis de conduire
et Véhicule

Compétences

Marketing Communication	Etablissement de plan marketing et de plan de communication Développement d'identité visuelle et développement de marque Etablissement de concept de communication Conception, élaboration et mise en place de support de communication Mention <i>SQL</i> pour l'interface d'OFFICINE PANERAI...
Management Projet	Gestion de projet, analyse et étude, CopyQuick, Greenled, OFFICINE PANERAI, Oniris, T&I Elaboration et contrôle budgétaire, Coordination et gestion de fournisseur et/ou partenaire Conduite de personnel CopyQuick, Greenled, Oniris, T&I Conception d'outil pédagogique, manuel ANVAR, CopyQuick, OFFICINE PANERAI, Oniris, T&I
Design	Développement d'interface utilisateur CopyQuick, Greenled Sarl, OFFICINE PANERAI, Oniris, T&I Développement, programmation et intégration d'applications, maintenance de site internet et intranet <i>AS FLASH / HTML, CSS DREAMWEAVER / LINGO DIRECTOR / QuBES...</i> Impression, Création d'identités visuelles, élaboration de supports <i>LOUIS MOINET - PARMIGIANI TAG HEUER CopyQuick, EGS Enggist & Grandjean Software SA - ILAND Green Technologies - Swiss Green Concept Greenled Sarl, OFFICINE PANERAI, Oniris, ENEL - INFOSTRADA - PHONE HOUSE - TELE2 - TELECOM ITALIA T&I ADOBE ACROBAT / ILLUSTRATOR / IN DESIGN / PHOTOSHOP / QUARK XPRESS</i>
Vidéo	De la photographie et montage, à la compression / diffusion <i>L'ORÉAL Absynthe Prod. - Copyquick - TFI ELACOM - LCCAM - Montmartre TV - Oniris - T&I AFTER EFFECTS / AVID / CASABLANCA / FINAL CUT / PREMIERE...</i>

Formations

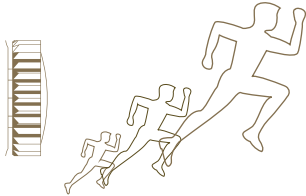
2002	Diplôme Universitaire de Responsable de Formation d'Adultes	Nantes
1998	BTS Audiovisuel option Montage et Postproduction	Toulouse
1996	Baccalauréat E, Mathématique et Technique mécanique et électronique	Nantes

Expériences

2011 - 2012	Head of Product Development Design Marketing	Greenled Sarl	Neuchâtel
2010 - 2011	Médiamaticien, Formateur Consultant	OFFICINE PANERAI, Branch of RICHEMONT	Neuchâtel
2008 - 2009	Médiamaticien	CopyQuick	Neuchâtel
2005 - 2008	Media Designer, Consultant	Telecommunication & Internet Ltd (T&I)	Neuchâtel
2004 - 2005	Designer	Free lance	Nantes, Paris
2001	Consultant, Formateur	Association les cinématographes (LCCAM)	Nantes
1999 - 2004	Assistant en veille technologique	Oniris (anciennement ENITIAA)	Nantes
1996 - 1999	Emplois étudiant		Nantes, Paris

Langues

Français	Langue maternelle
Anglais	Advanced
Espagnol, Allemand	Débutant
Signes	Apte à communiquer volontaire en BTS pour former au montage les classes de sourds et muets



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Objective

Develop, vitalize and instigate the potential of the company, transmit and share knowledge and know-how with my employer.

Summary of Qualifications

University degree of Management
of Professional Training
Programmes for Adults
University of Nantes, 2002
Audio-visual technician
Postproduction and Editing option
Lycée des Arènes of Toulouse, 1998
High School Diploma
Mathematical, Technical and Sports option
Lycée Nicolas Appert of Nantes, 1996

Print, Multimedia & Video

Trainer. Detail-oriented.
Managed communication, marketing and the creative process-from concept.
Quickness, accuracy and tremendously self-motivation in a team and under pressure.
Demonstrated interest in layout, design, advertising and training project.

Mac & PC skills

Adobe CS5 Master Collection
MS Office 2010, Visio
Rhinoceros 3D, Inventor
AVID, Final Cut,
Skype

Languages

French (mother tongue)
English (advanced)

Interest & Hobbies

Sailing, Championship of France
C.A.E.V. (sailing trainer)
1989 - 1995
Martial Art
Black belt of Kung Fu
1994 - 1995
First aid degree
1992

Greenled Sarl (Neuchâtel)

2011 - 2012 **Head of Product Development Design Marketing**, responsible for supporting all the branding and marketing initiatives as well as developing and implementing communications, marketing collateral, advertising and packaging
As well as the partners: Befreetec, EGS Enggist & Grandjean Software SA, ILAND Green Technologies, Swiss Green Concept.

OFFICINE PANERAI branch of RICHEMONT (Neuchâtel)

2011 - 2012 **Consultant**, trained computer specialist from RICHEMONT campus
Designed the MES for the Production & Industrialisation Department
2010 - 2011 **Media Informatician**, assisted an audit certification ISO 9001
Designed the Manufacturing Execution System using QuBES
Distinction from SQS for the user interface

CopyQuick SA (Neuchâtel)

2008 - 2009 **Media Informatician**, package formed and designed
Designed and printed finalizing digital documents
Development of advertising, one to one, retailtainment

T&I Telecommunication & Internet Ltd (Neuchâtel)

2007 - 2008 **Designer Consultant**, developed retails media INFOSTRADA
2005 - 2006 **Media Designer**, developed point-of-purchase advertising and marketing learning tools in several languages: Dutch, English, French, German, Italian, Spanish for ALICE, ENEL, PHONEHOUSE, TÉLÉ2
Drafted rules and regulations for graphic design
Created website and compagnie brochures

Freelance

2004 - 2005 **Media Designer**, created logos, designs, brochures, websites
Graphic Designer for independent patent certification, Films-Maker

Association les Cinématographes (Nantes)

2000 - 2001 **Consultant**, produced video and graphics, trained student trainee on 2D (4th year in the art school) and 4 trainees on 3D (2nd of CD Graph)

Oniris - National Graduate School (formerly ENITIAA) (Nantes)

1999 - 2004 **Responsible for keeping up with technological innovations**
Developed poster, packaging, E-learning tools, user documentations
Trained student and teacher on Photoshop and Illustrator and e-learning
Trained students and teachers on video for language courses
Developed a training module for the production of films in English
Created a software to assist innovation for ANVAR
Administrated the internal digital photography library project
Still photographer for the XXXIII meeting of the Statistical Society

Absynthe Production & Multimédia (Paris)

1997 **Assistant Editor**, L'ORÉAL advert for Japan, director by Adel AWAT
Editor, promotional films, director Marc SENTIER

Vidéo Plus (St Ouen)

1997 **Assistant**, various post-production projects, rental and sales service
salesman, demonstrator for the launching of the *miniDV*

Elacom (Nantes)

1996 First trainie then **Assistant Editor**, "Goupil mains rouges, goupil main libre" on crédits of a 52 minutes, produced by EDITEL for TF1
Breakdown service, wiring
Training on the job